# COMMUNITY-WIDE SURVEY

## 2011

## DEMOGRAPHICS

**1. Referencing the adjacent Park Ridge Park District map, in which area do you reside?** (please circle one)

A B C D E

**2. What is your age and gender?** (please check one)

| | *15-19* | *20-24* | *25-34* | *35-44* | *45-54* | *55-64* | *65+* |
|---|---|---|---|---|---|---|---|
| Male | ___ | ___ | ___ | ___ | ___ | ___ | ___ |
| Female | ___ | ___ | ___ | ___ | ___ | ___ | ___ |

**3. Please indicate the number of people in your household in each age and gender group.**

| *Age/* | *Under 5* | *5-9* | *10-14* | *15-19* | *20-24* | *25-34* | *35-44* | *45-54* | *55-64* | *65+* |
|---|---|---|---|---|---|---|---|---|---|---|
| # of Males | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ |
| # of Females | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ |

## PARKS, FACILITIES & PROGRAMS

**4. On average, during normal operating seasons, how often do you and members of your household use the following Park Ridge Park District parks and facilities?**
(please check one in each row)

| | *3+ times per week* | *1-2 times per week* | *2-3 times per month* | *once per month* | *a few times per year* | *never* |
|---|---|---|---|---|---|---|
| Neighborhood Parks | ___ | ___ | ___ | ___ | ___ | ___ |
| Athletic Fields | ___ | ___ | ___ | ___ | ___ | ___ |
| Community Center | ___ | ___ | ___ | ___ | ___ | ___ |
| Playgrounds | ___ | ___ | ___ | ___ | ___ | ___ |
| Senior Center | ___ | ___ | ___ | ___ | ___ | ___ |
| Hinkley Skate Park | ___ | ___ | ___ | ___ | ___ | ___ |
| Hinkley Pool | ___ | ___ | ___ | ___ | ___ | ___ |
| South Park Pool | ___ | ___ | ___ | ___ | ___ | ___ |
| Maine Park Leisure Center | ___ | ___ | ___ | ___ | ___ | ___ |
| Oakton Driving Range | ___ | ___ | ___ | ___ | ___ | ___ |
| Oakton Ice Arena | ___ | ___ | ___ | ___ | ___ | ___ |
| Oakton Dog Park | ___ | ___ | ___ | ___ | ___ | ___ |
| Centennial Swimming Pool | ___ | ___ | ___ | ___ | ___ | ___ |
| South Park Rec Center | ___ | ___ | ___ | ___ | ___ | ___ |
| Wildwood Nature Center | ___ | ___ | ___ | ___ | ___ | ___ |
| Batting Cages | ___ | ___ | ___ | ___ | ___ | ___ |
| Wildwood Prairie | ___ | ___ | ___ | ___ | ___ | ___ |

**5. How many recreation programs offered by the Park Ridge Park District have you or members of your household participated in during the past year?** (please check one)

___1. More than 10 programs ___ 2. 6 – 9 programs ___ 3. 1 - 5 programs ___ 4. None

**6. Please indicate your level of satisfaction with the Park Ridge Park District for those areas in which you are familiar.** (please circle one number in each row)

| | *Excellent* | *Good* | *Average* | *Fair* | *Poor* | *Don't Know* |
|---|---|---|---|---|---|---|
| ***Facilities*** | | | | | | |
| Neighborhood Parks | 5 | 4 | 3 | 2 | 1 | 0 |
| Athletic Fields | 5 | 4 | 3 | 2 | 1 | 0 |
| Community Center | 5 | 4 | 3 | 2 | 1 | 0 |
| Playgrounds | 5 | 4 | 3 | 2 | 1 | 0 |
| Senior Center | 5 | 4 | 3 | 2 | 1 | 0 |
| Hinkley Skate Park | 5 | 4 | 3 | 2 | 1 | 0 |
| Hinkley Pool | 5 | 4 | 3 | 2 | 1 | 0 |
| Hodges Park | 5 | 4 | 3 | 2 | 1 | 0 |
| South Park | 5 | 4 | 3 | 2 | 1 | 0 |
| Maine Park Leisure Center | 5 | 4 | 3 | 2 | 1 | 0 |
| Oakton Driving Range | 5 | 4 | 3 | 2 | 1 | 0 |
| Oakton Ice Arena | 5 | 4 | 3 | 2 | 1 | 0 |
| Oakton Dog Park | 5 | 4 | 3 | 2 | 1 | 0 |
| Centennial Swimming Pool | 5 | 4 | 3 | 2 | 1 | 0 |
| South Park Rec Center | 5 | 4 | 3 | 2 | 1 | 0 |
| Wildwood Nature Center | 5 | 4 | 3 | 2 | 1 | 0 |
| Batting Cages | 5 | 4 | 3 | 2 | 1 | 0 |
| Wildwood Prairie | 5 | 4 | 3 | 2 | 1 | 0 |
| ***Parks*** | | | | | | |
| Quality | 5 | 4 | 3 | 2 | 1 | 0 |
| Amenities (courts, benches, paths, etc.) | 5 | 4 | 3 | 2 | 1 | 0 |
| Playgrounds | 5 | 4 | 3 | 2 | 1 | 0 |
| Safety | 5 | 4 | 3 | 2 | 1 | 0 |
| Maintenance | 5 | 4 | 3 | 2 | 1 | 0 |
| Cleanliness (litter, trash containers, etc.) | 5 | 4 | 3 | 2 | 1 | 0 |
| Aesthetics/Trees/Flowers(How's it look?) | 5 | 4 | 3 | 2 | 1 | 0 |
| Trees/Flowers/Fountains | 5 | 4 | 3 | 2 | 1 | 0 |
| ***Athletic Fields*** | | | | | | |
| Availability | 5 | 4 | 3 | 2 | 1 | 0 |
| Quality | 5 | 4 | 3 | 2 | 1 | 0 |
| Turf | 5 | 4 | 3 | 2 | 1 | 0 |
| Lighting | 5 | 4 | 3 | 2 | 1 | 0 |
| Spectator seating | 5 | 4 | 3 | 2 | 1 | 0 |
| Maintenance | 5 | 4 | 3 | 2 | 1 | 0 |
| Safety | 5 | 4 | 3 | 2 | 1 | 0 |
| ***Communications Services*** | | | | | | |
| prparks.org website | 5 | 4 | 3 | 2 | 1 | 0 |
| Program registration | 5 | 4 | 3 | 2 | 1 | 0 |
| Availability of program information | 5 | 4 | 3 | 2 | 1 | 0 |
| Customer service by staff | 5 | 4 | 3 | 2 | 1 | 0 |
| Park Ridge Park District publications | 5 | 4 | 3 | 2 | 1 | 0 |
| Seasonal Program Brochure | 5 | 4 | 3 | 2 | 1 | 0 |
| Social Media | 5 | 4 | 3 | 2 | 1 | 0 |
| Recreation Program Satisfaction | 5 | 4 | 3 | 2 | 1 | 0 |

**7. What are the reasons that you and members of your household do not use your parks and facilities more often?** (please check all that apply)

____ 1. Not enough time
____ 2. Access/Transportation
____ 3. Location
____ 4. Safety concerns
____ 5. ADA Accessibility
____ 6. Use other recreation providers
____ 7. Nothing matches our interests
____ 8. Classes are full
____ 9. Costs/fees are too high
____10. Quality of program doesn't meet needs
____11. Scheduled when we can't participate
____12. Do not know what is offered
____13. No Facilities match my needs
____14. Customer service by staff
____15. Other_____

**8. Do you or members of your household regularly participate in recreation activities offered by any of the following organizations?** (please check all that apply)

____ 1. Public or Private Schools
____ 2. Library
____ 3. Neighboring park districts
____ 4. Forest Preserve District
____ 5. YMCA
____ 6. Churches
____ 7. Private fitness facility_____ (which one)
____ 8. Park Ridge Park District Affiliates
____ 9. Private providers (i.e. dance karate, gymnastics)
____ 10. Area colleges
____ 11. Other_____

**9. Parks, open space and recreation opportunities are known to provide numerous benefits to individuals and to the community. How well do you believe these benefits are being provided to you and to the community by the Park Ridge Park District?** (please circle one number in each row)

| | *Very Well* | *Well* | *Somewhat* | *Very Little* | *Not At All* | *Don't Know* |
|---|---|---|---|---|---|---|
| Improve health & fitness | 5 | 4 | 3 | 2 | 1 | 0 |
| Improve mental health/reduce stress | 5 | 4 | 3 | 2 | 1 | 0 |
| Increase property values | 5 | 4 | 3 | 2 | 1 | 0 |
| Help attract new residents | 5 | 4 | 3 | 2 | 1 | 0 |
| Help attract new business | 5 | 4 | 3 | 2 | 1 | 0 |
| "Being Green" Environmental Conservation | 5 | 4 | 3 | 2 | 1 | 0 |
| Maintain open space | 5 | 4 | 3 | 2 | 1 | 0 |
| Help reduce crime | 5 | 4 | 3 | 2 | 1 | 0 |
| Develop social skills in children | 5 | 4 | 3 | 2 | 1 | 0 |
| Promote self-esteem | 5 | 4 | 3 | 2 | 1 | 0 |
| Make Park Ridge community a better place | 5 | 4 | 3 | 2 | 1 | 0 |

**10. What do you currently use to receive information regarding the Park Ridge Park District?** (please check all that apply)

____ 1. Seasonal Program Brochure
____ 2. Park Ridge Park District Website
____ 3. Newspaper online
____ 4. Mailers & flyers
____ 5. Park District staff
____ 6. Neighbors/Friends/Relatives
____ 7. School flyers
____ 8. Social media (Facebook/Twitter)
____ 9. E-Blast
____ 10. Newspaper (print)
____11.Other_____

**11. When considering your needs and interests for the future, which Park Ridge Park District initiatives are you most interested in supporting?** (please check all that apply)

____ 1. New Indoor Soccer Facility
____ 2. Renovate athletic fields
____ 3. Restroom in Parks
____ 4. New Disc Golf Course
____ 5. Expand Community Center Fitness Center
____ 6. Miniature Golf Course
____ 7. Outdoor Performing Arts Space
____ 8. Playground Replacements
____ 9. Gymnastics/Dance Studio
____ 10. Wildwood Prairie Restoration/Management
____ 11. Spray-pools at Neighborhood Parks
____ 12. Expand Nature Center
____ 13. New Outdoor Aquatic Center
____ 14. Land Acquisition/Open Space
____ 15. Paddle Tennis
____ 16. Additional Ice Rink at Oakton
____ 17. New Shelters/Pavilions in Parks
____ 18. New Water Splash Pad at Oakton
____ 19. Teen Center
____ 20. Expand Indoor Pool at Centennial Park
____ 21. Indoor multi-sport athletic facility
____ 22. Expand Parking at Various Facilities
____ 23. Gymnasium
____ 24. Other_____

**12. When planning for the future of Oakton Park, which of the following amenities should the Park Ridge Park District consider?**

____ 1. Synthetic surface for athletics
____ 2. Additional ice surface
____ 3. Indoor multi-purpose sport complex
____4. Passive open space
____ 5. Mini golf
____ 6. Additional aquatic facilities
____ 7. Gymnasium space
____ 8. Splash pad water play in parks
____ 9. Playgrounds
____ 10. Other_____
____ 11. Other_____

**13. When planning for the future, how should the Park Ridge Park District prioritize each of the following areas?** (please circle one number in each row)

| | *First Priority* | *High Priority* | *Moderate Priority* | *Low Priority* | *Not a Priority* | *Don't Know* |
|---|---|---|---|---|---|---|
| Land Acquisition | 5 | 4 | 3 | 2 | 1 | 0 |
| Capital Improvement Funding | 5 | 4 | 3 | 2 | 1 | 0 |
| Existing Park & Facility Maintenance | 5 | 4 | 3 | 2 | 1 | 0 |
| Replacement of Facilities | 5 | 4 | 3 | 2 | 1 | 0 |
| Renovating Existing Facilities | 5 | 4 | 3 | 2 | 1 | 0 |
| Developing New Park Amenities | 5 | 4 | 3 | 2 | 1 | 0 |
| Upgrading Athletic Fields | 5 | 4 | 3 | 2 | 1 | 0 |
| Maintain Open Space & Existing Parks | 5 | 4 | 3 | 2 | 1 | 0 |

**14. The Park district offers a variety of programs for all age groups and household types. On a scale of 1 to 5 where 5 is "very satisfied" and 1 means "very dissatisfied" please circle the number which corresponds to you and your household's satisfaction with the CURRENT LEVEL of recreational programming and facilities at the Park District that serve the following resident groups.**

| | *Very Satisfied* | *Somewhat Satisfied* | *Neutral* | *Somewhat Dissatisfied* | *Very Dissatisfied* | *Don't Know* |
|---|---|---|---|---|---|---|
| Pre-school age children | 5 | 4 | 3 | 2 | 1 | 0 |
| Elementary School youth (K-5th Gr) | 5 | 4 | 3 | 2 | 1 | 0 |
| Middle School youth (6th – 8th) | 5 | 4 | 3 | 2 | 1 | 0 |
| High School youth (9th – 12th) | 5 | 4 | 3 | 2 | 1 | 0 |
| Young Adults (ages 19-24 years) | 5 | 4 | 3 | 2 | 1 | 0 |
| Adults (ages 25 -64 years) | 5 | 4 | 3 | 2 | 1 | 0 |
| Senior Adults (ages 65 and older) | 5 | 4 | 3 | 2 | 1 | 0 |
| Families | 5 | 4 | 3 | 2 | 1 | 0 |

**15. The District is considering adding concession facilities at several parks throughout the District. Please prioritize the following parks for the development of concessions:**

| | *First Priority* | *High Priority* | *Moderate Priority* | *Low Priority* | *Not a Priority* | *Don't Know* |
|---|---|---|---|---|---|---|
| Hinkley Pool/Park | 5 | 4 | 3 | 2 | 1 | 0 |
| Centennial Pool/Park | 5 | 4 | 3 | 2 | 1 | 0 |
| Oakton Ice Rink | 5 | 4 | 3 | 2 | 1 | 0 |
| Community Center | 5 | 4 | 3 | 2 | 1 | 0 |
| Other _____ | 5 | 4 | 3 | 2 | 1 | 0 |

**16. From the following list, please check ALL the Park Ridge Park District swimming pools you or a member of your family has used during the past 2 years.** (Check all that apply)

____1. South Park Wading Pool
____2. Centennial Pool
____3. Hinkley Pool
____ 4.Community Center Pool
____5. Oakton Pool (closed in spring 2011)
____6 Have used none of these pools [Please SKIP to question #19]

**17. From the following list, please check ALL of the reasons you or a member of your family have used the Park Ridge Park District pools.** (Check all that apply)

____ 1. Recreational swimming
____ 2. Swim lessons
____ 3. Diving
____ 4. Lap swimming
____ 5. Exercise
____ 6. Leisure play, water slides, etc.
____ 7. Membership or Pass
____ 8. Other_____

**18. Overall, how would you rate the facility quality of the four current Park Ridge Park District indoor/outdoor pools? (Circle one for each pool)**

| | Excellent | Good | Fair | Poor | Don't Know |
|---|---|---|---|---|---|
| South Park Pool | 4 | 3 | 2 | 1 | 0 |
| Centennial Pool | 4 | 3 | 2 | 1 | 0 |
| Hinkley Pool | 4 | 3 | 2 | 1 | 0 |
| Comm. Center Pool | 4 | 3 | 2 | 1 | 0 |

**19. Have you or a member of your family regularly used any other outdoor or indoor aquatic facilities other than the Park Ridge Park District over the past 2 years? (Check one)**

____ 1. Yes [Go to question 20]
____ 2. No [Skip to question 21]
____ 3. Don't know [Skip to question 21]

**20. Please check ALL of the indoor and outdoor aquatic facilities you or your family regularly used over the past 2 years.** [check all that apply from the following list]

____ 1.High Schools
____ 2. Pool at your home
____ 3. Niles Park District water park
____ 4. Morton Grove Park District
____ 5. Des Plaines Park District
____ 6. Private Fitness Club Pool
____ 7. YMCA
____ 8. Country Club Pool
____ 9. Homeowners Association Pools
____ 10. Other _____
____ 11. Other _____
____ 12. Other _____

**21. With response to Question 20 in mind, please check ALL of the <u>reasons</u> that you or your family used these pools over the past 2 years.** [check all that apply from the following list]

____ 1. Recreational swimming
____ 2. Swim lessons
____ 3. Diving
____ 4. Lap swimming
____ 5. Exercise
____ 6. Leisure play usage of water slides, fountains, zero depth entry, etc.
____ 7. Membership or Pass

**22. The following list includes potential aquatic features that the Park Ridge Park District could incorporate into the EXISTING POOLS. For each one, please indicate whether you think it is very important, somewhat important or not important to include the feature at one or more pools. If you do not have an opinion, please circle "don't know."**

| | Very Important | Somewhat Important | Not Important | Don't Know |
|---|---|---|---|---|
| 1. Water slides | 3 | 2 | 1 | 0 |
| 2. A leisure pool with gentle slope entry | 3 | 2 | 1 | 0 |
| 3. Concession area | 3 | 2 | 1 | 0 |
| 4. A lazy river to float on a raft through a channel of slowly moving water | 3 | 2 | 1 | 0 |
| 5. A shallow pool for infants or toddlers | 3 | 2 | 1 | 0 |
| 6. Water spray features with interactive play features for children | 3 | 2 | 1 | 0 |
| 7. Park playground | 3 | 2 | 1 | 0 |
| 8. 25-yard pool with lap lanes | 3 | 2 | 1 | 0 |
| 9. Deep area for diving, drop slides, water polo, and scuba | 3 | 2 | 1 | 0 |
| 10. Competitive swimming pool | 3 | 2 | 1 | 0 |
| 11. OTHER: _____ | 3 | 2 | 1 | 0 |

**23. Which THREE of the above aquatic features would you most likely use if they were included in the aquatic program for the Park Ridge Park District? [Write in the letters for your top three choices below using the letters from the list in question #22.**

1st Preference_____ 2nd Preference____ 3rd Preference____

**24. <u>Thinking about the potential aquatic features that you indicated are most important to you and your household</u>, which TWO statements best describe the actions the Park Ridge Park District should take to improve OUTDOOR swimming facilities?** [Check **TWO** Statements]

____ 1. Make improvements to Centennial Pool
____ 2. Make improvements to Hinkley Pool
____ 3. Make improvements to the South Park Pool
____ 4. Develop new Outdoor Aquatic Facility in the northwest region of the Park District
____ 5.Make improvements to Community Center Pool
____ 6. Add splash pad features
____ 7. None, no improvements are needed to outdoor Park District swimming facilities

**25. Which ONE of the following statements best represents how often you and members of your household would use Park Ridge Park District outdoor pools if they had the types of features that are most important to you and members of your household?**

____ 1.Daily
____ 2. Several times per week
____ 3. Once per week
____ 4. A few times per summer
____ 5. Once per summer
____ 6. Never

**26. Please check the TWO following PURPOSES that best describe the reasons you or members of your household would use a Park Ridge Park District indoor family aquatic facility.**

____ 1. Swim lessons
____ 2. Recreational swimming
____ 3. Lap swimming
____ 4.Exercise
____ 5. Leisure play use of water slides, fountains and zero depth entry
____ 6. Therapeutic purposes
____ 7. Competitive swimming
____ 8. None, would not use an indoor pool
____ 9. Other_____

**27. In the Park Ridge Park District budget, what priority should the park district place on each of the following potential improvements to outdoor and indoor aquatic facilities?**

| | Very High | High | Medium | Low | Don't Know |
|---|---|---|---|---|---|
| 1. Expand or make improvements to Centennial Pool | 4 | 3 | 2 | 1 | 0 |
| 2. Expand or make improvements to Hinkley Pool | 4 | 3 | 2 | 1 | 0 |
| 3. Expand or make improvements to South Park Pool | 4 | 3 | 2 | 1 | 0 |
| 4. Develop new Outdoor Aquatic Facility in the northwest region of the Park District | 4 | 3 | 2 | 1 | 0 |
| 5. Expand or make improvements to the Community Center Indoor Pool | 4 | 3 | 2 | 1 | 0 |
| 6. Add splash par features | 4 | 3 | 2 | 1 | 0 |
| 7. None, no improvements needed | 4 | 3 | 2 | 1 | 0 |

**28. Which THREE of these aquatic FACILITIES IMPROVEMENTS do you think are MOST IMPORTANT for the Park Ridge Park District to develop?** [Write in the letters for your top three choices below using the letters from the list in question #18.]

1st Preference_____ 2nd Preference____ 3rd Preference____

**29. If the facilities you indicated as being most important in Question #19 were included in a bond issue in a future election, which of the following best describes the way you would most likely vote?**

____(1)vote in favor
____(2)might vote in favor
____(3) not sure
____(4) vote against

**30. Does the Park Ridge Park District provide sufficient recreational and leisure pool space for the residents of the Park Ridge Park District:**

____(1)Yes
____(2)No

**If No, where should additional recreational and leisure pool space be developed?**

____ 1. Centennial Pool
____ 2. Community Center
____ 3. Hinkley Pool
____ 4. South Park
____ 5. Additional water in the northwest region of the Park District
____ 6. Other _____

**31. Please use the space below to provide any additional comments regarding the Park Ridge Park District that will assist in planning for the future. If your comments are in regard to a specific question in this survey, please make reference to the question number. Thank you!**