



A STRATEGIC AGENCY

mindingyourbusiness™

MENU [who we are](#)[what we do](#)[contact](#)

WHO WE ARE

the kids in class who keep raising our hands.

Not because we always have the right answers. Because we're asking more questions, starting new conversations and conducting in-depth research. Why? The world is counting on new possibilities.

[Learn more](#)



WHAT WE DO

help you see the big picture.

This isn't your Instagrammed, filtered, hash-tagged kind of picture, though. It's a high-res, full-color, processed-with-serious-care panorama perspective of where your organization stands today — and more importantly, where it can go tomorrow.

[Learn more](#)



WHERE WE FOCUS

ASSOCIATIONS & NONPROFITS

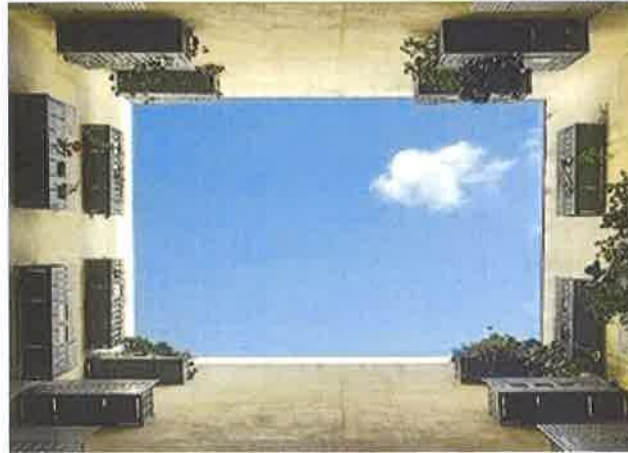


let's leave the road less traveled in the dust.

We'd rather join you on the never-been-traveled-before expressway to a bright future of member engagement.

[→ Learn more](#)

CORPORATIONS



it's time to reframe the roi conversation.

When you turn everything you know upside down, you'll do more than increase your ROI. You'll discover ROE - Return On Everything.

 [Learn more](#)

DESTINATION MARKETING ORGANIZATIONS



the world is a winding road.

Meeting professionals have a long list of destinations in their inboxes. Let's make sure more of them make their way to your front door.

 [Learn more](#)



HOW TO BEGIN

ready to carve a new strategy for success?

Let's explore the future together. Call, email, tweet - however you like to talk, we're ready to listen.

Contact Us

MENU ☰



Copyright © 2017
Minding Your Business,
Inc. All rights reserved.





A STRATEGIC AGENCY

mindingyourbusiness™

MENU [who we are](#)[what we do](#)[contact](#)

WHAT WE DO

help you see the big picture.

This isn't your Instagrammed, filtered, hash-tagged kind of picture, though. It's a high-res, full-color, processed-with-serious-care panorama perspective of where your organization stands today – and more importantly, where it can go tomorrow.



SERVICE OFFERINGS

CONSULTING & STRATEGIC PLANNING



Be relevant. Forever.

With a right-here, right-now mindset, looking past tomorrow can be challenging. We'll help reframe the future to make sure your organization is ready for what's next.



NEW THINK is applied to a Destination Development Plan
[Read the Case Study»](#)

MARKETING STRATEGY & BRANDING



Get everyone talking about you - in a good way.

No one wants to hear promotional speak. They're looking to be part of a conversation. We'll help your brand feel more like the colleague they want to get cocktails with after work.



See how NEW THINK can take your brand to a new level

[Read the Case Study»](#)

FACE2FACE & DIGITAL EVENTS



On screen. On stage. On point.

It's a noisy, fast-paced, always-on world, but your attendees still crave the power of coming together. Whether they're at home or on-site, we'll help you give them a reason to forget their inboxes, disconnect from their everyday duties and rally around your organization. And we'll take care of all the logistical X's and O's so you can focus on communicating your message loud and clear.



Discover the head-to-toe transformational powers of NEW THINK.

[Read the Case Study»](#)

EXPERIENCE DESIGN & PRODUCTION



Let's face it: attendees don't want to go to meetings.

Meetings are dreaded Outlook appointments on a calendar. They want to be part of experiences. The engaging-at-every-corner-you-turn kind of rally that makes them feel alive. And that's exactly what we design.



Watch NEW THINK conduct creativity on-site.

[Read the Case Study»](#)



HOW TO BEGIN

we want to understand more about you.

Now that you know more about us, we want to learn about what you do, what keeps you up at night and where you want to take your organization.

Contact Us

MENU 



Copyright © 2017
Minding Your Business,
Inc. All rights reserved.

