

4. No projecting sign affixed to a building shall project higher than the building height, including sign support structure.
5. Projecting signs, including frames, braces, and supports shall be designed by a structural engineer or manufacturer. No projecting sign shall be secured with wire, strips of wood or nails nor shall any projecting sign be hung or secured to any other sign. Any movable part of a projecting sign such as the cover of a service opening shall be securely fastened by chains or hinges. Projecting signs shall neither be attached to, nor supported by, frame buildings nor the wooden framework of a building.
6. No floodlight, spotlight or reflectors of the goose-neck type shall be permitted on projecting signs. No projecting sign with internal illumination of any kind shall be permitted.
7. V-shaped signs consisting of two (2) single-face signs erected on a roof are prohibited.

**F. Wall Sign** (Ordinance 2008-65, 9/2/2008)

Wall signs are permitted for any non-residential use in any district subject to the following:

1. No more than one (1) wall sign shall be allowed on any wall facing a public street, except in the case of a multi-tenant building, where no more than one (1) wall sign shall be allowed for each ground floor tenant unit. Wall signs are not allowed on walls that do not face a public street, except where a building has a secondary entrance, such as a rear parking lot, an additional wall sign is permitted but shall be limited to no more than sixteen (16) square feet and shall only indicate the name of the business and the words "entrance," "enter" or similar term.
2. Wall signs should be located on the sign frieze, or the portion of the building immediately above the first floor window and below the second floor window sills in the case of a two-story building. No wall sign shall be permitted to rise above the second story sill line. On one-story buildings, the top of the sign shall be no more than five (5) feet above the top of the main display window on the first floor.
3. Wall signs may also be erected on the lower plane of a mansard style roof or mansard wall facing provided such mansard roof or wall facing is constructed at an angle of not less than seventy degrees (70°) from the horizontal plane. No wall sign shall cover or interfere with architectural details or windows, or cover, wholly or partially, any wall opening.
4. Wall signs shall be constructed of wood or metal. Any other material shall require approval of the Zoning Administrator.
5. Within the business districts, the maximum size of a wall sign shall be established as follows:
  - a. The primary wall sign for a business must face a public street and shall be limited to one (1) square foot per lineal foot of front lot line.
  - b. For properties facing more than one (1) public street, businesses shall be allowed to have one (1) secondary wall sign for each side of a building facing a public street other than the wall where a primary wall sign is located. A secondary wall sign shall be limited to one-half (0.5) a square foot per lineal foot of front lot line.
  - c. For multi-tenant buildings, a wall sign for a ground floor tenant unit shall be limited to one (1) square foot per lineal foot of storefront for that unit.