



**BARTON  
MARKETING  
GROUP**

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Dick Barton and other  
Park Ridge Community  
Stars honored at Dinner|  
Park Ridge Herald-  
Advocate  
[parkridge.suntimes.com/p  
eople/prchamb](http://parkridge.suntimes.com/people/prchamb)



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## TESTIMONIALS

### **Serena Melancon, Director, National Accounts, USA Hosts**

Dick is one those industry colleagues that you always look forward to seeing and working with, knowing he is dedicated to his commitments. He is always willing to share his knowledge, expertise, skills and time. He is true definition of what is good in our industry.

### **Gail Haller, Executive Director, Park Ridge Chamber of Commerce (Illinois)**

Dick is a marketing genius! His creative strategies, people skills, marketing knowledge and passion for Park Ridge make him an excellent spokesman for Park Ridge, the business community at large and the Chamber of Commerce in particular. Dick volunteers his time to serve on Chamber committees, write creative press releases, and offer up dynamic ideas that generate excitement. I highly recommend Dick Barton for any firm's marketing needs.

### **Fran Hume, CEO, Maine Center, inc**

Dick has been such a strong presence in Park Ridge - showing positive leadership, business savvy, team development skills, marketing acumen, stepping up to support the not for profit community, bringing creative ideas wherever he is. I have had the pleasure of serving with him on charitable endeavors as well as service groups and know how hard he works to strengthen the community in all ways. He is an asset to every group for which he participates. I would not hesitate to welcome Dick's membership in any activity for which he had time and energy to engage!

### **Chuck Merydith, Consultant, Merydith Communications**

I've known Dick professionally for more than 20 years and have always considered him a highly respected professional and a great guy. We share the thorough grounding in PR principles and professional passion from our early mentor, Dr. Albert Walker at Northern Illinois University. I also had the pleasure to work with Dick for many years through the Chicago Chapter of PRSA. I highly recommend Dick and Barton & Barton.

### **Emily Calvo, Freelance Creative Director/Copywriter & Consultant, Sole Proprietorship**

Dick Barton has a keen sense of the process and knows what his clients need. His years of experience ensure projects can move quickly and hit the mark. He also is sensitive to the client's budget and timeline, and knows

