Park Ridge Public Library BORROWER POPULATION/LIBRARY CARD REGISTRATION - MARCH 2015

24	Persons		New Non-Residents March			Last Year 3/31/2014
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Adult	19,487	112	0	0	19,599	20,312
Juvenile	5,003	27	0	0	5,030	5,150
TOTALS	24,490	139	0	0	24,629	25,462

Total Registered Borrowers

March 31, 2015	24,629	66%
March 31, 2014	25,462	68%

Mid-year database purge conducted in January, 2015. Library cards with no activity (no checkout of physical materials) in three years were purged. A total of 890 cards.

Unique Borrowers - Cards used to check out physical items

March, 2015	5,111	
March, 2014	5,484	
April, 2014 - March, 2015	1 1 10 10	13,499
Arpil, 2013 - March, 2014		14,144